



ShoutOUT® Media Kit

ShoutOUT®, founded in 2010 by Heather Sell, was launched after consistently discovering fun events and happenings AFTER they occurred.

Our mission is to find and share fun things to do and tasty treats to eat in the Tampa Bay area that you might not know of otherwise.

ShoutOUT® travels to, experiences, tastes, and blogs about events, places, foods, businesses, products and services. After all, if you don't know, you can't go.



<http://shoutoutinc.com>
contact@shoutoutinc.com

Current / Previous relationships

Amalie Arena, Carnival Cruise Line, Smashburger, Black Rock Bar & Grill, Walker Stalker Con-Atlanta, Food & Wine Conference, Simply Events, On Point Executive Center

Social Media Stats

*As of 11/19

Facebook Fans: 3,354+
Twitter Followers: 4,291+
Instagram Followers: 808+

Blog Stats

Each number is a monthly average 2019.

Pageviews: 215+
Unique Visitors: 147+
Percent of Returning Visitors:
14%

Services Offered

Social Media Promotions • Sponsored Posts • Events • Grand/Re-Openings • Attractions • Menu Tastings • Product Reviews • Travel Writing • Advertising • Giveaways • Brand Ambassadorships

