



# ShoutOUT® Media Kit

**ShoutOUT®**, founded in 2010 by Heather Sell, is dedicated to finding exciting and unique things to do, delicious food to eat locally and nationally, and resources to make your adventures more fun. ShoutOUT® travels to and blogs about events, places, foods, businesses, products and services.

**Heather** is an IT Security analyst by day and a “fun connector” by night. She loves photography, adventures, and baking, and has her MBA in Organizational Psychology and Development.



<http://shoutoutinc.com>  
[contact@shoutoutinc.com](mailto:contact@shoutoutinc.com)

## Previous relationships

Walker Stalker Con, I Like it HOT! Festival, Straz Performing Arts, LocalShops1.com, Food & Wine Conference, Simply Events

## Blog Stats

Each number is a monthly average.

Pageviews: 720+  
Unique Visitors: 208+  
Percent of Returning Visitors:  
11.3%

## Social Media Stats

\*As of 12/15

Facebook Fans: 2426+  
Twitter Followers: 4195+  
Instagram Followers: 404+  
Pinterest Followers: 1.2K+

## Services Offered

Travel Writing • Sponsored Posts • Advertising • Giveaways • Brand Ambassadorships • Social Media Promotions

